



North American Trials Council
Promoting the
AMA/NATC MotoTrial National Championship Series

FOR IMMEDIATE RELEASE:

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USA OBSERVED TRIALS RE-BRANDS ITSELF AS

‘MOTO TRIAL’

Dallas TX – The annual meeting of the North American Trials Council (NATC) concluded on Sunday October 24, 2010 with a new, updated name for the sport of Observed Trials – **MotoTrial** – will now be the term used to define this unique and oldest form of off-road motorcycling in the USA.

“We have been watching and listening closely to our national riders across the country and around the world, noting the movement towards this type of short name that’s easy to say, helps define our sport as one involving a motorcycle, while updating it to fit with 21st century trends”, said Brian Behling, C.E.O., NATC.

“With the increase of motorsports now incorporating this abbreviated type name (MotoGP, Moto2, Moto-X, etc.) it just seemed to be the right thing to do at this time to help move recognition of this incredible sport a little more into the mainstream,” noted Behling.

For more information on **MotoTrial** visit the NATC website (www.natctrails.org) or the 2011 MotoTrial organizer websites listed below.

AMA–NATC 2011 NATIONAL MOTO TRIAL CHAMPIONSHIP SERIES

Rd’s-1 & 2 April 30th – May 1st, 2011, Abilene TX www.texanaoffroad.com

Rd’s-3 & 4 June 11th & 12th 2011, Tower City PA www.rauschcreekracing.com

Rd’s-5, 6 & 7 June 25th, 26th & 27th 2011, Sequatchie TN www.trialstrainingcenter.com